President's Award for Principled Innovation

This award recognizes ASU personnel who demonstrate the university's commitment to higher education through the development and execution of purposeful and innovative projects, programs, initiatives, services and techniques. Powered by the design aspiration of Practice Principled Innovation, ideas and solutions may be motivated by social, economic, artistic or intellectual values and should reflect a clear commitment to creating positive change for humanity by placing character and prosocial values at the core of decisions and actions. Projects will also create lasting value and application for the university and the broader community. Ideas might include these elements:

- Development of authentic relationships within departments, external communities or institutions to create collaborative initiatives yielding mutually beneficial outcomes.
- Revolutionary processes that embrace solutions to support unique needs and serve as exemplars in any field with opportunities for scaling or use at ASU and beyond.
- Modern methods that drive the shared purpose and success of ASU's academic community of students and scholars — e.g., recruitment, programming, research and learning.
- Imaginative solutions to social, economic, political, environmental or other global challenges guided by principles and prosocial values to create positive change meeting present and future needs.

Award Criteria

Award applications are evaluated using the following criteria. Scores are determined by rating the degree to which the program or initiative — as it is described in the award application — meets the criteria in each category listed below. Your narrative should clearly and convincingly describe the innovative aspects and beneficial outcomes of this project or program using Principled Innovation practices.

The selection committee will use the following scale to rate the application of Principled Innovation Practices:

1 - **Developing:** Beginning stages, limited implementation.
2 - **Progressing:** Consistent but still maturing practices, with areas for improvement.
3 - **Exemplary:** Fully embedded practice, strong, consistent, and effective use across situations.

Practice	Definition	Developing	Progressing	Exemplary
Moral: Identify and acknowledge fundamental values	Identifies the values important to the individuals, team, community and learning environment and ensure the process, structures and solutions honor, appreciate	Basic awareness of core values — values are identified but not fully integrated into practices.	Clear identification of values with efforts to incorporate them into actions and decisions.	Values are consistently acknowledged and honored, with actions reflecting a deep commitment to shared values in all settings.

	and reflect those values.			
Moral: Utilize moral and ethical decision making	Uses a values-informed reflective process to assess possibilities, navigate dilemmas and make the best possible choice to serve the needs of the individual, team, community and learning environment.	Limited reflection on ethical considerations — decisions may be made without systematic evaluation.	Regular, values-based reflection used in decision-making, though not always comprehensive.	Consistently utilizes an ethical and values-informed approach to decisions, thoughtfully navigating dilemmas to best serve all involved.
Civic: Understand culture and context	Uses evidence-based resources, empathy, reflective questioning and asset-based appreciative inquiry to fully understand and assess the lived and current experiences and circumstances of individuals, communities and learning environments.	Limited use of evidence-based resources or empathy to understand broader context.	Uses evidence-based resources and empathy to understand context, though not always deeply.	Actively utilizes resources, empathy and inquiry to fully understand and respect culture and context in all actions and decisions.
Civic: Engage multiple and diverse perspectives	Seeks and champions equitable and inclusive involvement and contribution to the process, including many different voices who have a variety of lived experiences, beliefs, backgrounds and cultural wealth.	Rarely involves or values diverse perspectives — limited to familiar voices.	Regularly includes diverse voices in processes, though not always systematically.	Fully embraces and champions equitable, inclusive involvement, prioritizing a wide range of voices and experiences in all processes.
Intellectual: Develop habits of an informed systems thinker	Uses evidence-based resources and data to inform flexible thinking and appreciation of emerging insights and multiple	Limited use of data or systems thinking — lacks awareness of complex interconnections.	Increasing use of data and flexible thinking, with some recognition of interconnected parts.	Consistently applies evidence and systems thinking, recognizing and addressing the

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	perspectives, allowing one to recognize how the individual parts are influenced by their environment and interact to form a complex whole.			complexity and interactions of all parts within the larger system.
Intellectual: Reflect critically and compassionately	Uses a growth mindset to create meaningful experiences through contemplation and consideration of one's thoughts, feelings and actions and how they affect the growth, development and identity of the individual, team, community and learning environment.	Limited self-reflection or understanding of personal impact on others.	Growing habit of reflective practice, though compassion may not always be integrated.	Practices deep, compassionate reflection regularly, with a commitment to understanding and improving one's impact on the development of individuals, teams and communities.
Performance: Design creative solutions	Works collaboratively and intentionally for and with the community to define and understand the problem; then generate and catalyze purposeful, innovative ideas to achieve a desired outcome that creates positive change for humanity.	Limited collaboration or innovation in problem-solving — ideas may be narrow in scope.	Engages in collaborative, creative thinking but with occasional limitations in scope or community involvement.	Consistently designs innovative, purposeful solutions through deep collaboration and creativity, fostering positive community impact.
Performance: Navigate uncertainty and mitigate consequences	Guides decision-making processes through observation and reflective questioning that helps to imagine	Limited ability to foresee or respond to potential outcomes — actions may	Growing use of reflective questioning and planning to navigate uncertainty and manage risks.	Proactively navigates uncertainty with a well-rounded approach, effectively mitigating

	and effectively respond to the possible outcomes. Allows space for meaningful action to increase the chance for desired results and reduce the risk of harm to individuals, teams, communities and learning environments.	have unintended impacts.		potential negative consequences through informed decision-making.

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Development: Creation and innovation of new practices	Describes and explains how the program or initiative is either a new practice or approach to the development or implementation of an existing practice that creates new value at ASU	The initiative demonstrates an initial attempt at introducing a new or modified practice but lacks clear articulation of its novelty or value creation.	The initiative is a clear adaptation or innovation in practice with some evidence of added value, though its full potential impact is still being realized.	The initiative fully embodies innovation, presenting a transformative approach that creates significant new value and is well-documented in its effectiveness.
Implementation: Driving solutions and leading by example	Leverage existing resources, programs or services to develop and implement creative solutions to the issue	Limited use of available resources, with minimal integration into existing programs or services.	Demonstrates a growing ability to utilize resources effectively, though integration with existing programs is not fully optimized.	Strategically and creatively leverages all available resources, ensuring seamless integration and maximizing impact.
Impact: Measurement and reach	Describes the impact, scope and success of the program or initiative, using data to demonstrate the impact.	Early-stage efforts to assess impact, with limited data or anecdotal evidence.	Regularly tracking and demonstrating impact, with growing data-driven insights.	Robust, data-backed evidence of success, with clear, sustained impact at scale.

Questions

Contact Patty Rosciano or call 1-480-965-5089.