



Sustainability News Clips

January 15, 2007

New Year's Resolutions for the Planet

[Sustainable Living: Resolutions with a green focus](#) - January 07, 2007 - I'm not one to normally make resolutions, as they are usually promises I never intend to keep. This year, let's break with tradition and make some sustainable resolutions that are not only easier than losing 10 pounds, they will benefit us and the whole planet, as well.

ASU

[Bill Strickland: Role model for social entrepreneurship](#) – **Knowledge at W.P. Carey** – January 3, 2007 - William E. Strickland, Jr., president and CEO of the Pittsburgh-based non-profit Manchester Bidwell Corporation might be called the grandfather of the philanthropreneur movement. In the past four decades, Strickland has created an amalgamation of social activism and capitalism that has become a model for corporate/community/philanthropic partnerships. He told his story recently to executives attending the 17th annual Compete Through Service Symposium, sponsored by the Center for Services Leadership in the W. P. Carey School of Business.

[W. P. Carey School of Business: Volunteers help taxpayers claim refunds](#) – **ASU Insight** - January 8, 2007 - A group of students and alumni from ASU's W. P. Carey School of Business are volunteering to help hundreds of low-income working taxpayers in Tempe and Guadalupe keep more of their hard-earned wages.

[Engineer group earns national honor](#) – **ASU Insight** - January 5, 2007 - The ASU chapter of the national American Indian Science and Engineering Society (AISES) was honored recently with the “Chapter of the Year” award at the 2006 AISES National Conference in Detroit . The 20-member ASU AISES chapter was recognized for its outreach efforts, work with other minority organizations on campus, and collaboration with AISES Phoenix, a local professional chapter.

ARIZONA

[Community needs to stay engaged with ASU](#) - **Arizona Republic** - January 3, 2007 - Did you know Arizona State University has a program in which high school students can learn what it's like to be a researcher? It's just one of more than 1,040 programs ASU offers to residents, and

just one of thousands of reasons ASU was classified as a "community engaged" university by the Carnegie Foundation for the Advancement of Teaching. That's a big deal.

[Prescription: Partnership](#) – **Arizona Republic** - January 2, 2007 - Arizona's new College of Medicine in downtown Phoenix is aiming to become a powerhouse in training, treatment, research and economic impact. What is the best choice to fulfill all the promise of this new institution? The answer is a pair of private and public partners, each with a distinct role.

[Program helps high school students overcome barriers to college](#) – **Inside NAU** – January 10, 2007 - Northern Arizona University's Four Corners Upward Bound Math and Science program helps prepare freshmen and sophomore high school students for careers in math and science. The program, a multi-year college-prep summer academy on the NAU campus, introduces low-income and potentially first generation college students to the rigors of college life.

NATIONAL

[UW helps meet international campus climate challenge](#) – **Imprint** – January 5, 2007 - Projects of the University of Waterloo Sustainability Project (UWSP) and the UW Environment Network have helped the international Campus Climate Challenge to meet its goal of 400 participating campuses. Until UW joined, 399 campuses throughout the United States and Canada had student organizations committed to campaigns to reduce greenhouse gas emissions.

[Seeing Green](#) – **Penn State Live** - January 5, 2007 - One night in 1995, deep in the Amazon, where he was researching the impact of loggers, miners and farmers on Brazil's rainforests, Penn State biology professor Chris Uhl took a break and went to the movies. He wound up seeing "Pretty Woman." Uhl imagined watching the film from the perspective of a Brazilian local and was horrified. The good life depicted on screen, Uhl believed, was the epitome of an American culture that was wasteful, shortsighted and, most important, unsustainable. He began wondering how to change things at home.

[Students Market Clothing with Conscience](#) – **Business Week** – January 9, 2007 - A new pilot program at [Miami University of Ohio](#) is combining two big trends in the world of business education—social entrepreneurship and experiential learning—and adding one very big name to that mix: Bono.

[Ithaca College Receives National Recognition for Sustainability Education](#) – **Ithaca** – January 10, 2007 – The National Wildlife Federation's Campus Ecology Program has honored Ithaca College with its esteemed Campus Ecology Recognition. The honor is "given to exemplary colleges and universities with measurable positive achievements and commitment to serving as a model of sustainability during the 2005-2006 academic year and for the future." This year, nine institutions were recognized in the U.S. and Canada for a variety of ecological improvements; Ithaca College was recognized for environmental literacy.

GLOBAL

[Afghanistan Awards \\$2 Million World Bank-Funded Contract to SDSU](#) – **San Diego State University** – January 16, 2007 - The Ministry of Higher Education in the Islamic Republic of Afghanistan has awarded San Diego State University a nearly \$2 million contract to assist Nangarhar University, located in Jalalabad, in re-establishing higher education programs.

[Subsidizing Public Transportation with Speeding Cars](#) – **Planetizen** - 11 January 2007 - How many speeding cars does it take to power a lightbulb? For Mark Oberholzer, a runner-up in the 2006 Metropolis Next Generation Design Competition, this might not be such an absurd question. His project proposed integrating turbines into the barriers between highway lanes that would harness the wind generated by passing cars to create energy. “Opposing streams of traffic create really incredible potential in terms of a guaranteed wind source,” Oberholzer says.

[2007 AIA Honor Awards Recognize Excellence In Architecture, Interiors, And Urban Design](#) – **Chronicle of Higher Education** – January 12, 2007 - Eleven worthy projects were selected as the 2007 Institute Honor Awards for Architecture recipients. Schools and educational facilities made a remarkably strong showing, receiving 8 of the 11 awards.

GET INVOLVED!

[Stop Global Warming](#) – stopglobalwarming.org - There is no more important cause than the call to action to save our planet. This is a movement about change, as individuals, as a country, and as a global community. We are all contributors to global warming and we all need to be part of the solution. Join the 567,528 supporters of the Stop Global Warming Virtual March, and become part of the movement to demand solutions to global warming now.

[Focus the Nation: Global Warming Solutions for America](#) is a major educational initiative that is coordinating teams of faculty, students and staff at over a thousand colleges, universities and high schools in the United States, to collaboratively engage in a nationwide, interdisciplinary discussion centered around the theme of "Stabilizing the Climate in the 21st Century". The project will culminate **January 31, 2008**, in the form of one-day, national symposia held simultaneously on campuses across the country.

[UNEP Launches Campaign to Plant a Billion Trees](#) – **UNEP** – The vital importance of voluntary collective action in the fight against climate change is spotlighted today with the launch of a new campaign to plant a billion trees. The Plant for the Planet: Billion Tree Campaign, coordinated by the United Nations Environment Programme (UNEP), will encourage all sectors of society—from the concerned citizen to the philanthropic corporation-- to take small but practical steps to combat what is probably the key challenge of the 21st century. For information about the Billion Tree Campaign and how to join, please see: <http://www.unep.org/billiontreecampaign>.

AWARDS & COMPETITIONS

[2006 – 2007 iCademy Awards](#) - The goal of the program is to encourage diverse groups of students to collaborate, think creatively and critically and enter into a statewide multimedia dialogue about critical issues facing Arizona. Working in teams of three to five, students have the option of creating either a public service announcement or educational digital video or

photographic essay. The topic for this year's competition is **Arizona Water**. Teams will investigate pressing water issues and the crucial role water will play in the future of Arizona and the Southwest. Potential topics include conservation, aquifers, development, canals, grey water, etc. Submission Deadline is **February 16, 2007**.

[Convenient Truths: A Green Video Contest](#) - Seventh Generation and TreeHugger.com present Convenient Truths are holding "Convenient Truths," a green video contest. They invite submission of 1-2 minute videos that demonstrate practical, easy and inspired ways to reduce your carbon emissions. Winning videos will broadcast on various outlets including weather.com's climate change site One Degree and the Top 10 videos will be packaged on a DVD and distributed by Ironweed Films. In addition, \$25,000 worth of prizes – including an all-expense paid trip for two to Alaska, Patagonia gear, solar bikes & backpacks, and a Zipcar membership – will be awarded to the makers of the top entries. The deadline for applications is **February 28, 2007**.

[Campus Ecology Chill Out Contest](#) –The National Wildlife Federation's Campus Ecology program is soliciting short essays and videos about how campuses are helping to solve global warming. Winning submissions will be featured in Chill Out: Campus Solutions to Global Warming, a multimedia broadcast on April 18, 2007. The first 100 campuses that enter the essay contest will receive a DVD copy of An Inconvenient Truth for educational purposes. Essay submissions are due by February 2, 2007 and video submissions due by **March 1, 2007**.

[New competition "Mission Sustainability" launched](#) - German Council for Sustainable Development advocates more sustainability in everyday life. "Mission Sustainability – we face the challenge" is the title of the competition being run by the German Council for Sustainable Development from the **1st of December 2006 until the 31st of August 2007**. People of all ages are being called upon to make the world more sustainable. Competition participants can present their idea on <http://www.mission-sustainability.org>. In addition to a description of the planned change in behaviour, a creative, graphical representation of the idea is called for.

EVENTS

[Green Drinks 13 - a.k.a.Green](#) - Bring your friends and join your environmentally-minded peers for happy hour at Rula Bula in Tempe, January 9, from 5:30-7:30. Happy hour specials include \$1 off all draft and well drinks and 1/2 off tasty apps such as fish and chips bites and their fried brie. See you there.

[Renewable Energy Teleconference Series](#) – A monthly Renewable Energy Seminar and Teleconference Series brought to you by the [American Council On Renewable Energy \(ACORE\)](#) in collaboration with the Renewable Energy Resources Committee of the [American Bar Association SEER Section](#) & Renewable Energy Committee of the Energy Bar Association.

[Renewable Energy Task Force](#) – Monthly meetings hosted by the Alliance for Construction Excellence, Del E. Webb School of Construction are held the **2nd Wednesday of every month**. Visit the Alliance's website for dates, times and topics.

[Free Green Building Lectures](#) – **City of Scottsdale** - Green building advocates responsible use of our natural resources in the design and construction of our built environment. Each lecture will address one of the many green building topics that demonstrate energy/resource efficient, healthy, and environmentally responsible building practices. Lectures will be the **1st Thursday** of the month from **7 to 9 PM** at the City of Scottsdale, **Granite Reef Senior Center** located at **1700 N. Granite Reef Rd.** (NW corner of McDowell and Granite Reef, behind the convenience store).

Perspectives

[The Footprint of a Cheeseburger](#) - What might the carbon footprint of a hamburger be? It's the kind of question we'll be forced to ask more often as we pay greater attention to our individual greenhouse gas emissions. I don't just mean cooking the burger; I mean the gamut of energy costs associated with a hamburger -- including growing the feed for the cattle for beef and cheese, growing the produce, storing and transporting the components, as well as cooking.

Resources

[GIOS](#) – Global Institute of Sustainability – ASU. Sign up for the Sustainability Digest at <http://lists.asu.edu/archives/giosasu.html>.

[AASHE](#) – Association for the Advancement of Sustainability in Higher Education. Subscribe to the AASHE Bulletin at <http://lists.efswest.org/mailman/listinfo/efswnlist>.

[ULSF](#) – University Leaders for a Sustainable Future. View a list of ULSF publications or sign up to receive journals and reports at <http://www.ulsf.org/publications.html>.

[SCUP](#) – Society for College and University Planning. Receive SCUP's weekly email communications at <http://www.scup.org/pubs/sen/>.

[The Chronicle of Higher Education](#) – News from and about higher education.

[Focus the Nation](#) – The biweekly e-bulletin of Focus the Nation, a national educational initiative on global warming.