

**ASU Alumni Association Board of Directors
Governance Committee Recommendations
Frequently Asked Questions**

Why is there a proposed change to the Board structure?

At the June 2007 Board meeting, Chair Mike Pressendo charged the Governance Committee with reviewing the current structure of the Board and making recommendations about any potential changes by the January 26, 2008 Board meeting. This charge was based on inquiries from current Board members about the governance model and the potential implementation of another Board and Committee structure.

Chair Kathy Paul convened the Governance Committee as a whole, as well as two sub-committees. Both the sub-committees and full Committee met several times after being given the charge from the Chair. After research, evaluation and discussion, the Committee developed a proposed Board of Directors and Alumni Council for consideration by the Board.

In their review, the Governance Committee determined that this is an opportune time for the Board of Directors to evaluate its current structure and recommend changes that will further advance the strategic mission and goals of the Alumni Association and the University. A change in structure of the Board will also ensure that the Alumni Association is at the forefront of non-profit Board structures and will take the organization to the “next level” at maturation.

How will I fit into the new Board structure?

The same term limits will apply to current Board members.

If a Board member is eligible for continuing service, he or she will be asked to participate in a self-evaluation between January and March. Part of the evaluation will request that each Board member assess his or her current participation on committees and at alumni sponsored events or chapter activities. Based on the self assessment and after reviewing the proposed structural changes, the Board member will identify interest in consideration for the Board, the Council, or completion of his or her term at the end of June 2008.

The Nominating or proposed Board Development Committee will then review the self-evaluations and will propose a slate for consideration at the June meeting about which members will comprise the Board and Council (along with new members to either entity).

How is the committee structure different?

Only the Board of Directors will have committees as a result of their fiduciary responsibilities to the Association. The committees will include: (1) Audit; (2) Board Development; and (3) Governance as needed.

The Alumni Council will not have any committees. Representatives from the Alumni Council will, however, be represented on the Board Development Committee and will

assist in engaging alumni in special events and programs such as Advocacy, Awards, Founders' Day, Homecoming and the Medallion Scholarship Program.

The Board Development Committee will help identify competencies for Board and Council membership and will strategically identify potential Board members.

The Council for Alumni Constituencies and the Marketing Advisory Council will continue their work, and will be managed by ASUAA professional staff.

Additional Advisory Councils or ASUAA committees may be established on an as needed basis. Volunteers will be asked to serve on ASUAA Committees and/or Advisory Councils in an effort to cultivate engagement of more alumni.

What is the “meaningful donation” requirement for service on the Board or Council?

In the new structure, there will be a requirement that all Board and Council members make a “meaningful donation” to the Alumni Association or that they provide a contribution to one of its programs on an annual basis. The amount or level of the donation/sponsorship will be discretionary, but the donation will not. Alumnus giving is one of the criteria used to establish University rankings by U.S. News and World Report. The Association has been asked to encourage all alumni to give to the University on an annual basis in support of advancing the University. In addition, financial support of the Association by Board members ensures commitment to the overall success of the organization.

How will a change in our Board structure be implemented?

At the January 26, 2008, Board of Directors meeting, the “concept” of changing the current structure will be voted upon.

Based on approval, the Governance Committee will develop bylaws for both entities and applicable policies and procedures. These documents will be voted on at the April 26 meeting, which would dissolve the current structure and establish the two new entities. Officers of the Board will be elected at the April 26 meeting.

At the June 28 meeting, new members will be elected to both groups.

Where are the “representational directors” in the new structure?

After much discussion, the Governance Committee determined that the Board Development Committee should select Board and Council members based on “competencies.” Competencies would include prior volunteer service to the Alumni Association or University, involvement with chapters and clubs and other professional attributes (i.e. legal, human resources, financial, marketing, etc. background). If members are selected based on “competencies,” chapter and club interests will be fully represented through the Board and Council membership.