

**ASU Alumni Association  
Governance Committee Recommendations  
Current v. Proposed Structural Overview**

**Mission:** The purpose of the ASU Alumni Association is to serve and unite all alumni, and create a stronger alumni and university community.

**Overarching Strategic Goals:**

1. Honoring Traditions
2. Enhancing the Alumni Experience
3. Advancing the University
4. Strengthening the Organization
5. Increasing Membership

**CURRENT STRUCTURE**

*One "Board of Directors"*

**PROPOSED STRUCTURE**

Two Separate Entities:  
Board of Directors  
Alumni Council

**Members:**

Thirty (30)

Board of Directors: 14 members  
Alumni Council: 30-45 members

**Officers:**

Chair, Chair Elect, Past Chair, Treasurer

Same as current structure. The Officers will serve on both the Board of Directors and the Council

**Committees:**

Advocacy  
Audit  
Awards and Recognition  
Council for Alumni Constituencies  
Executive  
Finance  
Founders' Day  
Governance  
Nominating  
Homecoming  
Marketing Advisory Council  
Scholarship

Board of Directors will have the following committees:  
Audit and Board Development

Alumni Council will not have any standing committees

**Selection of Officers**

Through a Nominating Committee  
And application process

Through the Board Development Committee (with representatives from Board and Council). Competencies will be established and members will be strategically targeted

**Term Limits:**

Directors at Large: 3 years (may not serve

Same

More than two consecutive full terms as a Director at Large)

***Officer Term Limits:***

One year terms (no person may serve more than two consecutive partial or full terms as the Chair)

Same

***Meetings:***

Quarterly

Board of Directors: Quarterly, or as needed

Council: Two to three times per year